YOU'RE INVITED

As we celebrate our 50th anniversary year, we hope you'll join the fun at our ornament release events, where you can shop our latest ornaments and enjoy event-only offers.

Let us know which ornaments you have your eye on with the Wish List inside or at Hallmark.com/WishList. Then mark your calendars so you can join the celebration.

Scan this code for more information, and see our event dates below.



Hallmark.com/ 2023KeepsakeEvents







ORNAMENT PREMIERE EVENT

July 15-23

Keepsake Ornament Club Early Shopping on July 14

ORNAMENT DEBUT EVENT

October 14-22

Keepsake Ornament Club Early Shopping on October 13

STAY CONNECTED

Facebook.com/HallmarkKeepsakes
Instagram.com/HallmarkKeepsakeOrnaments







Dream Book















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WHAT'S INSIDE

50TH ANNIVERSARY





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Selection varies by store. Designs may vary from shown. Products not shown to scale.

Prices noted in this digital Dream Book are Canadian MSRP.













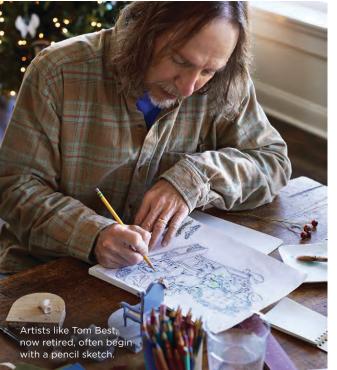


1973-2023

Are you ready for a year of celebrating? We hope so, because we're so ready to start the next 50 years and make some new memories with you.

Visit Hallmark.com/Keepsake50th to learn more about how to join our celebration this year.









While our

ornament

catalog made

its debut in

1979, it wasn't

Dream Book

until 1990.

called the





are a past and present favorite

CELEBRATING 50 YEARS OF KEEPSAKE ORNAMENTS

Grounded in the memories and traditions you helped us create, we look forward to a future filled with new possibilities.

It all started with a what-if moment. What if we could create ornaments that would bring people together around their Christmas trees every single year, connecting them with love, laughter and shared memories?

> In 1973, we launched our what-if idea with the first collection of what would soon become Keepsake Ornaments.

Now, as we celebrate 50 years of creating Keepsake Ornaments, we're thinking about all the memories we've made along the way.

> All the traditions you've shared with us. And all the stories that have inspired us, year after year.

Those stories and traditions remind us that even with all the changes of the past half century, we can still count on what we love most about the holiday season: the anticipation, the storytelling, the memorymaking, the decorating, the everything-that-has-to-do-with-Christmas-ing.

And suddenly, Christmas past doesn't feel so different from Christmas present. It's always been about being with the people you love. Getting wrapped up in hugs and laughter and conversation. Giving freely, sharing generously and caring deeply.

Those are the things we hold tight to as we begin our next 50 years

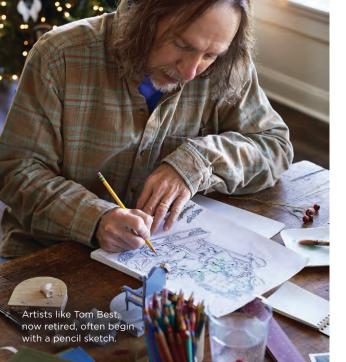
They define the holidays we know and ground us in tradition.

> But we're also looking forward to the holiday seasons we don't know yet. What new traditions will you begin? What new wonders are out there just waiting to be created by our artists? What new stories will your families be telling?

We love asking questions that help us stay open to new ways of celebrating and

capturing memories around the tree. To all the possibilities that Christmas future has in store. To all the Keepsake Ornaments we've yet to imagine.

Fifty years from now, we hope future generations will be gathered around some form of this *Dream Book*, remembering the stories you've told. Passing those stories down. And holding tight to all the things that will always make Christmas... Christmas.





☐ A. Ring in the Season Keepsake Ornament 50th Anniversary Special Edition \$36.99 By Robert Hurlburt. Metal. QGO2989 Available in (OCTOBER)

B. 50 Years of Memories Special Edition \$33.99 By Matt Johnson. Porcelain. QGO2507 Available in July) ☐ C. 50 Sweet Years Special Edition \$22.99 By Tammy Haddix. QGO2509 Available Now

☐ D. The Artist at Work Special Edition \$69.99 QGO2827 Available in JULY

☐ E. Christmas Commemorative Keepsake Ornament 50th Anniversary Special Edition \$31.99 By Terri Steiger. Glass and metal. QGO2987 Available in (JULY)









☐ H. Clara \$22.99 5th and final in the Nutcracker Sweet series. By Terri Steiger. Artist crafted and fabric. QXC5621 Available in (OCTOBER)



☐ K. Golden Holiday Celebration \$23.99 28th in the Madame Alexander® series. Based on the 100th anniversary Madame Alexander doll. By Debra Nielsen. QXR8087 Available in JULY



☐ I. Ring in the Season \$34.99 9th in the series. By Tracy Larsen. Metal. QXR8139 Available in ☐ULY



J. Nostalgic Houses and Shops
Special Edition \$33.99 By Tom Best.
QXE3309 Available in (JULY)



☐ L. Holiday Lighthouse \$35.99
12th in the series. By Tracy Larsen.
Requires Keepsake Power Cord
(page 69). QXR8237
Available in JULY



☐ M. Traditional Tudor \$29.99 40th in the Nostalgic Houses and Shops series. By Tom Best and Rodney Gentry. QXR8129 Available in JULY





□ C. Cookie Cutter Christmas \$22.99 12th in the series. By Nina Aubé. QXR8067 Available in July



☐ F. Toymaker Santa \$25.99 24th in the series. By Robert Hurlburt. QXR8047 Available in (JULY)



☐ **D. Season's Treatings** \$21.99 15th in the series. By Sharon Visker. QXR8009 Available in JULY



☐ G. Toymaker Santa Surprise \$25.99 By Robert Hurlburt. QGO2967 Available in (OCTOBER)



□ E. Season's Treatings Special Edition \$23.99 By Sharon Visker. QXT4117 Available in (DECEMBER)



☐ H. North Pole Tree Trimmers \$22.99 11th in the series. By Tracy Larsen. QXR8069 Available in (JULY)



Our longestrunning series, **Frosty Friends**, was introduced

☐ N. Mischievous Kittens \$19.99

25th in the series. By Nina Aubé.

QXR8179 Available in (JULY)

in 1980.

☐ I. Gingerbread Goodness \$19.99

By Lisa Vogel. Artist crafted and

fabric. QXR8017 Available in JULY)

14th in the Christmas Cupcakes series.

☐ L. Frosty Friends \$21.99 44th in the series. By Tom Best. QXR8029 Available in JULY



□ O. Terrier \$19.99 33rd in the Puppy Love series. By Anita Marra Rogers. Artist crafted and brass. QXR8177 Available in (JULY)



Cinnamon

SANTA

☐ J. Gnome for Christmas \$25.99

QXR8109 Available in OCTOBER

Available in OCTOBER

☐ K. Cinnamon's Letter to Santa

\$22.99 By Gregor Benedetti. QXE3319

3rd in the series. By Gregor Benedetti.

SERIES FAVORITES

 \square M. Sharing a Slice \$22.99 23rd in the Snowball and Tuxedo series. By Joanne Wright. QXR8049 Available in July





□ P. Mischievous Kittens 25th Anniversary Special Edition \$22.99 By Nina Aubé. QXE3327 Available in (JULY)

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☐ **F. Sandal the Sandman** \$22.99 2nd in the series. By Allie Robillard. QXR8097 Available in OCTOBER



☐ **G. Terran S. Gardner** \$28.99 19th in the Snowtop Lodge series. By Joanne Wright. Porcelain. QXR8119 Available in JULY



☐ **H. Christmas Window 2023** \$28.99 21st in the series. By Tammy Haddix. QXC5618 Available in JULY



☐ I. Stocking Stuffers Surprise\$25.99
By Nina Aubé. QXC5619
Available in (OCTOBER)



☐ L. Stocking Stuffers \$25.99 3rd in the series. By Tom Best. QXR8107 Available in (JULY)



☐ J. Christmas Commemorative \$28.99 11th in the series. By Terri Steiger. Glass and metal. QXR8127 Available in OCTOBER



☐ M. Brilliant Butterflies \$22.99 7th in the series. By Terri Steiger. QXR8077 Available (Now)



☐ K. A Pony for Christmas \$22.99 26th in the series. By Debra Nielsen. Wheels turn. QXR8039 Available in (JULY)



☐ N. Rocking Horse Memories \$22.99 4th in the series. By Matt Johnson. QXR8089 Available in (JULY)







□ D. Leucistic Steller's Jay The Beauty of Birds \$22.99 By Emma Leturgez-Smith. QXE3307 Available in (JULY)



(FINAL IN SERIES)

☐ E. Winter Cardinals \$23.99 10th and final in the Marjolein's Garden series. Designed by Marjolein Bastin.

By Jim Kemme. QXR8099 Available in (JULY)



☐ F. Cozy Critters \$18.99 7th in the series. By Nina Aubé. QXR8019 Available in JULY



☐ **G. Toucan** \$22.99 By Emma Leturgez-Smith. QXC5620 Available in (JULY)









☐ **F. Santa-Go-Round** \$28.99 By Gregor Benedetti. QGO2647 Available in JULY



☐ **G. 2023 Snowflake** \$25.99 By Gregor Benedetti. Porcelain. QGO2957 Available in JULY



☐ H. Pull-String Camel \$31.99 By Terri Steiger. Wood. QGO2977 Available in (OCTOBER)



☐ **I. Merry Mice** \$25.99 By Gregor Benedetti. QXT4119 Available in (DECEMBER)



☐ **J. Birch Hare** \$19.99 By Anita Marra Rogers. QGO2969 Available in OCTOBER



□K. Long Letter to Santa \$23.99 By Kristina Gaughran. QGO2959 Available in (JULY)



☐ L. Reindeer Antics \$31.99 By Sharon Visker. QGO2747 Available in OCTOBER



☐ M. Sweet Snowman \$49.99 By Tammy Haddix and Iman Zadrozny. QGO2777 Available in (JULY)



□ N. I Love Hallmark Channel! \$19.99 By Terri Steiger. QGO2949 Available in JULY

HOLIDAY FUN



☐ A. I Want a Hippopotamus for Christmas \$26.99 By Matt Johnson and Jim Kemme.

QGO2627 Available in JULY



☐ **B. Reindoggie** \$21.99 By Tracy Larsen. QXT4107 Available in (DECEMBER)



(MAGIC)

Hear a version of

(MAGIC)

Pull on the

snowman's hand

to hear funny sound effects.

□ C. Guacin' Around the Christmas Tree \$27.99 By Gregor Benedetti. QGO2839 Available in OCTOBER



☐ D. Jingle Bell Rock \$37.99 By Sharon Visker. QGO2669 Available in (JULY)

\$22.99 By Ramon Olivera.

QGO2869 Available in (JULY)



☐ **E. Just Believe** \$27.99 By Gregor Benedetti. QGO2859 Available in (JULY)



☐ F. Pull My Finger \$27.99 By Sharon Visker. QGO2829

Available in (OCTOBER)



☐ G. A Case of Christmas Cheer ☐ H. Baaaaah Humbuq! \$22.99 By Sharon Visker. QGO2849 Available in (OCTOBER)



☐ **I. O Pizza Tree** \$22.99 By Gregor Benedetti. QGO2857 Available in (OCTOBER)



☐ J. Grandma Got Run Over By a Reindeer \$27.99 By Gregor Benedetti. QGO2639 Available in JULY



☐ **K. Let's Get Lit** \$27.99 By Sharon Visker, QGO2837 Available in (OCTOBER)



□ L. What Did You Call Me? \$26.99 By Gregor Benedetti. QGO2867 Available in (JULY)





☐ P. Naughty & Nice Arcade \$44.99 By Sharon Visker. QGO2667 Available in (OCTOBER)



☐ Q. Sing-Along Showman \$26.99 By Lisa Vogel.

(MAGIC)

"Dispense" your

favorite eggnog

light and music.

flavor, along with

QGO2637 Available in (OCTOBER)



☐ **R. Toy Soldier** \$37.99 By Gregor Benedetti. QXT4109 Available in (DECEMBER)



 \square S. Season of Hope \$37.99 By Tammy Haddix. Requires Keepsake Power Cord (page 69). QGO2659 Available in OCTOBER



☐ T. Nellco Eggnog Machine \$33.99 By Nello Williams. Requires Keepsake Power Cord (page 69). QGO2649 Available in JULY



☐ U. Skating Snowball and Tuxedo \$44.99 By Joanne Wright. Requires Keepsake Power Cord (page 69). QGO2677 Available in (JULY)

(MAGIC)

See the toy soldier

"Little Drummer Boy."

drum along to

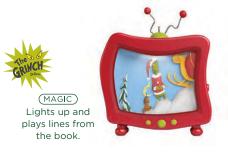




☐ E. Grinch Peekbuster \$34.99 By Jake Angell. QXI7067 Available in (OCTOBER)



☐ H. Santa's Sleigh Bell \$22.99 By Rodney Gentry. Metal. QXI6069 Available in (JULY)



☐ F. How Could It Be So? \$25.99 By Nello Williams. QXI7387 Available in OCTOBER)



□ I. Spinning Heat Miser \$25.99 By Jake Angell. QXI6099 Available in (OCTOBER)





☐ G. Look at Frosty Go \$31.99 By Nello Williams. QXI6279 Available in (OCTOBER)



☐ J. Coveted Gift 40th Anniversary \$26.99 By Tracy Larsen. QXI6007 Available in (JULY)





☐ M. Did You Hear That? \$26.99 By Jake Angell. QXI6097 Available in (JULY)



□ P. Crazy Christmas Cheer \$49.99 By Robert Hurlburt. Requires Keepsake Power Cord (page 69). QXI7069 Available in (OCTOBER)



☐ N. Mr. Oogie Boogie

30th Anniversary \$58.99

Available in (JULY)

By Tracy Larsen.QXD6739

Lights up and plays music from the "Oogie Boogie Song" as the wheel spins.

(MAGIC)



animatronics! ☐ O. Jack Skellington Wreath \$179.99 By Sharon Visker



 \square Q. Sound the Alarms! \$34.99 QXD6649 Available in OCTOBER)



☐ R. Jack Skellington and Zero Funko Pop!® \$34.99 By Gregor Benedetti and Eddie Hui. QXD6709 Available in (OCTOBER)

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Back for

2023.

(MAGIC)

Motion-

activated





☐ D. Our First Christmas \$28.99 By Tammy Haddix. Porcelain. QGO2877 Available in (JULY)



☐ E. Our First Christmas Together \$21.99 By Debra Nielsen. Photo holder. QGO2879 Available in (JULY)



☐ F. Our Christmas Together \$23.99 By Rodney Gentry. Metal. QGO2889 Available in OCTOBER)



☐ G. Our Anniversary \$25.99 By Christy Ni. Porcelain. QHX3069 Available (NOW)



☐ H. Pear-fect Together \$23.99 By Allie Robillard. QGO2887 Available in July



☐ I. Our Love Is Sweet \$22.99 By Debra Nielsen. Metal. QHX3027 Available (Now)





☐ J. Sweetest Dream Come True \$25.99 By Terri Steiger. Photo holder. Porcelain. QHX3117 Available (Now)



☐ K. Our Babymoon \$25.99 By Jack Pullan and Azusa Omura. Wood. QHX3099 Available (Now)







□ C. Baby's First Christmas \$25.99 By Iman Zadrozny. QXD6577 Available in (JULY)



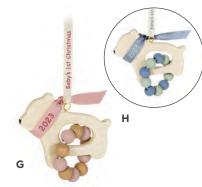
□ D. Grandbaby's First Christmas \$27.99 By Nina Aubé and Azusa Omura. Porcelain. QGO2727 Available in JULY



☐ F. A Real Keeper \$25.99 By Orville Wilson and Gregor Benedetti. QXI7409 Available in (OCTOBER)



 \square E. My First Christmas \$21.99 By Allie Robillard. QGO2739 Available in July



Baby's First Christmas Ornaments By Hannah Henry. Wood. Available in (JULY)







Family Cupcake Collection By Matt Johnson. Available in JULY ☐ **K. Mom** \$17.99 QGO2529 ☐ **L. Dad** \$17.99 QGO2537 **☐ M. Daughter** \$17.99 **QG** ○2539 □ **N. Son** \$17.99 QGO2547



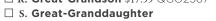
Snowman Family Mug Ornaments By Matt Johnson. Available in (JULY) ☐ **O. Dad & Me** \$19.99 QGO2579 □ P. Mom & Me \$19.99 QGO2577



 \square Q. Granddaughter \$17.99 By Matt Johnson. QGO2549 Available in (JULY)



Great-Grandchild Mug Ornaments By Gregor Benedetti. Available in JULY ☐ R. Great-Grandson \$17.99 QGO2567



\$17.99 QGO2559



By Matt Johnson. QGO2557 Available in (JULY)

2023 DREAM BOOK | **25 24** | Hallmark.com/ShopKeepsakeOrnaments

LOVE, BABY & FAMILY



☐ A. A Beautiful Year \$25.99 By Terri Steiger. Photo holder. Metal. QGO2617 Available in (JULY)



☐ **B. Thank You, Mom** \$22.99 By Debra Nielsen. Metal. QHX3049 Available (Now)



☐ C. Sisters \$19.99 By Nina Aubé. QGO2569 Available in (JULY)



☐ **D. Godchild** \$22.99 By Allie Robillard. Porcelain. QGO2609 Available in (JULY)



 \square E. My Fur-st Christmas \$19.99 By Gregor Benedetti. Photo holder. QGO2607 Available in July



☐ F. Smiles Across the Miles \$31.99 By Tammy Haddix. QGO2619 Available in (JULY)



 \square G. Doggy in the Window \$19.99 By Orville Wilson. Photo holder. QGO2599 Available in (JULY)



☐ H. Purr-fect Christmas \$19.99 By Orville Wilson. Photo holder. QGO2597 Available in (JULY)



Congrats to our photo contest winners!

Frame your pets just like our Facebook contest winners Watson the dog and his human, Becky, and Amaunet the cat and her human, Judy.





☐ I. Angel of Adoration \$25.99 By Joanne Wright. QSM7857 Available in JULY

By Joanne Wright. On bottom: Christmas is a season of love and good cheer.

Inspired by Mary Hamilton. By Jake Angell. QXR8227 Available in JULY

of "O Holy Night."

☐ J. Sunflower \$19.99 36th in the Mary's Angels series.

QXR8267 Available in (JULY)

☐ **N. O** Holy Night \$26.99

By Lisa Vogel. QSM7849

Available in (OCTOBER)

Attaches

to a light

☐ K. Good Cheer \$31.99 6th in the Christmas Angels series.

□ O. Snow Angel \$17.99 By Tammy Haddix. QGO2749 Available in (OCTOBER)



☐ R. Never Failing Love \$22.99 By Ken Sheldon. Porcelain. On ribbon: God's love never fails. QHX3047 Available (Now)

FAITH & INSPIRATION



☐ L. Heirloom Angels \$21.99 8th in the series. By Allie Robillard. QXR8197 Available in (JULY)



☐ M. Vintage Angel \$31.99 By Joanne Wright. Porcelain. QXT4127 Available in (DECEMBER)



☐ P. Saint Joseph \$22.99 By Tracy Larsen. QGO2757 Available in (JULY)



☐ S. A Child Is Born \$25.99 By Gregor Benedetti. Artist crafted, wood and paper. QGO2759 Available in (OCTOBER)

ADVENTURES, HOBBIES & MEMORIES



☐ **F. Happy Camper** \$23.99 By Tom Best. QGO2917 Available in (OCTOBER)



☐ **G. Travel All The Way** \$23.99 By Tom Best. QGO2907 Available in OCTOBER

Lid opens.



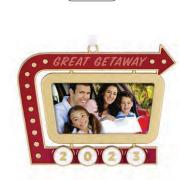
☐ J. Beer Stein \$22.99 By Tom Best. QGO2487 Available in (OCTOBER)



□ I. Oh, What Fun It Is To Wine! \$19.99 Artist crafted and fabric. QGO2919 Available in OCTOBER)



☐ L. Lookin' Out My Back Door \$26.99 By Tom Best. QGO2629 Available in OCTOBER)



□ N. Great Getaway Ornament \$25.99 By Jack Pullan. Photo holder. Metal. QHX3097 Available (Now)



☐ **O. Feelin' Fishy** \$21.99 By Tom Best. QGO2899 Available in (JULY)



Crother Happines

These two ornaments are made with 30% post-consumer recycled content, so it's easier than ever to sustainably capture memories.

☐ A. Magical Mixer \$21.99 By Debra Nielsen. QGO2909 Available in OCTOBER

☐ C. Life's A Beach! \$23.99 By Terri Steiger. QGO2929 Available in JULY

Plant Kindness. Grow Hope. Gather Happiness. QGO2947 Available in (JULY)

☐ B. Sew Very Merry! \$22.99 By Gregor Benedetti and Tom Patrick.

☐ **D. Season's Gardenings** \$23.99 By Tom Best. On ornament:

QGO2927 Available in OCTOBER)

☐ H. Hoppy Holidays \$22.99 By Gregor Benedetti. QGO2847 Available in OCTOBER)



☐ K. Festive Fiddler \$27.99 By Sharon Visker and Matt Kesler. QGO2937 Available in (OCTOBER)





 \square M. The Gift of Caring \$17.99 By Tom Best. Artist crafted and fabric. QGO2897 Available in (JULY)



Fun Gifts, Perfect Fits

Honor the people and passions that fill their hearts and tell their stories.

Mixing Up Some Christmas Magic!

ADVENTURES, HOBBIES & MEMORIES **MOVIE & TV CLASSICS**



☐ A. License to Cruise \$19.99 By Jack Pullan. Photo holder. Metal. QHX3019 (U.S. only)

Together, Hallmark and UNICEF have helped secure the well-being of the world's most vulnerable children. Since 2006, Hallmark has raised over \$27 million to support children with health care, immunization, safe water, nutrition, education, emergency relief &

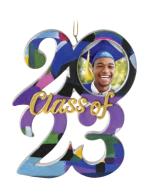


□ D. Every Color of Amazing \$25.99 By Terri Steiger. Artist crafted, wood and paper. QXI7497 Available in (OCTOBER)

Hallmark will donate \$2 to Susan G. Komen® for each Strength Within ornament sold. Details on Wish List.



☐ G. Strength Within \$25.99 By Terri Steiger. Porcelain. QXI7427 Available in (JULY)



☐ **B. Congrats, Grad!** \$25.99 By Terri Steiger and Allie Smith. Photo holder. Porcelain. QHX3089 Available (NOW)



☐ **C. Proud to Be Me** \$22.99 By Christy Ni. Porcelain. QHX3029 Available (NOW)



☐ **E. New Home** \$22.99 ☐ F. Live Life With Zest \$22.99 By Terri Steiger. Porcelain. By Christy Ni. Porcelain. QHX3057 QHX3039 Available (NOW) Available (NOW)



☐ H. A Heart Remembered \$22.99 By Tammy Haddix. Porcelain. QHX3037 Available (Now)



☐ I. Forever In Our Hearts \$25.99 By Tammy Haddix. Photo holder. Metal. QHX3087 Available (Now)



☐ J. Under the Poppies' Spell \$27.99 QXI6107 Available i(JULY)



☐ K. Horse of a Different Color \$37.99 By Tim Bodendistel. QXI6289 Available in JULY



□ L. There's No Place Like Home™ \$37.99 By Anita Marra Rogers and Debra Nielsen. Porcelain. QXI6297 Available in (JULY)



☐ M. Chwistmas Surprise \$23.99 By Jim Kemme. QXI6047 Available in (JULY)

☐ **O.** What's for Lunch? \$23.99

QXI6059 Available in (JULY)



□ N. Wile E. Coyote as Batman[™] Warner Bros. 100th Anniversary \$23.99 By Jake Angell. Set of 2. QXI6049 Available in OCTOBER)







☐ **Q. Zany to the Max!** *30th Anniversary* \$23.99 By Nello Williams. QXI6057 Available in (JULY)







☐ G. Jump-Roping Sally \$23.99 By Tracy Larsen. QXI7047 Available in OCTOBER



☐ H. Pancake Pals \$23.99 By Jim Kemme. QXI7049 Available in July



☐ I. Pirate Snoopy \$21.99 26th in the Spotlight on Snoopy series. By Tracy Larsen. QXR8229 Available in (JULY)





☐ **J. Franklin** \$23.99 QXE3289 Available in JULY



☐ K. Snoopy Ornament Set \$31.99 Set of 6. Glass. QSB6329 Available in (OCTOBER)





☐ **G. Bulldog Racer** \$25.99 27th in the Sky's the Limit series. By Lynn Norton. QXR8169 Available in (JULY)



□H. John Deere Gator™ XUV835R Utility Vehicle \$27.99 Die-cast metal. QXI6019 Available in OCTOBER



□I. Indian Motorcycle Scout Bobber \$27.99 By Orville Wilson. Die-cast metal. QXI6037 Available in OCTOBER)





☐ **J. 1970 Datsun 240Z** \$27.99

QXI6987 Available in JULY

By Rodney Gentry. Die-cast metal.



☐ **K. 1956 Dodge Fire Engine** \$35.99 21st in the Fire Brigade series. By Robert Hurlburt. QXR8167 Available in (JULY)

Official

Licensed

Product



☐ L. 2024 GMC HUMMER EV™ \$27.99 By Tim Bishop. Die-cast metal. QXI6027 Available in (OCTOBER)



turn.

☐ M. 1973 Ford Mustang Mach 1 \$27.99 33rd in the Classic American Cars series. By Robert Hurlburt. Die-cast metal. QXR8157 Available (JULY)



☐ N. 2022 Ford F-150 \$27.99 By Tim Bishop. Die-cast metal. QXI6017 Available in (OCTOBER)

Our first LIONEL® Trains ornament came aboard in 1997 and we're still on track.

☐ A. 1361 Pennsylvania K4 Steam Locomotive \$27.99 28th in the LIONEL® Trains series. Die-cast metal. QXR8207 Available in (JULY)

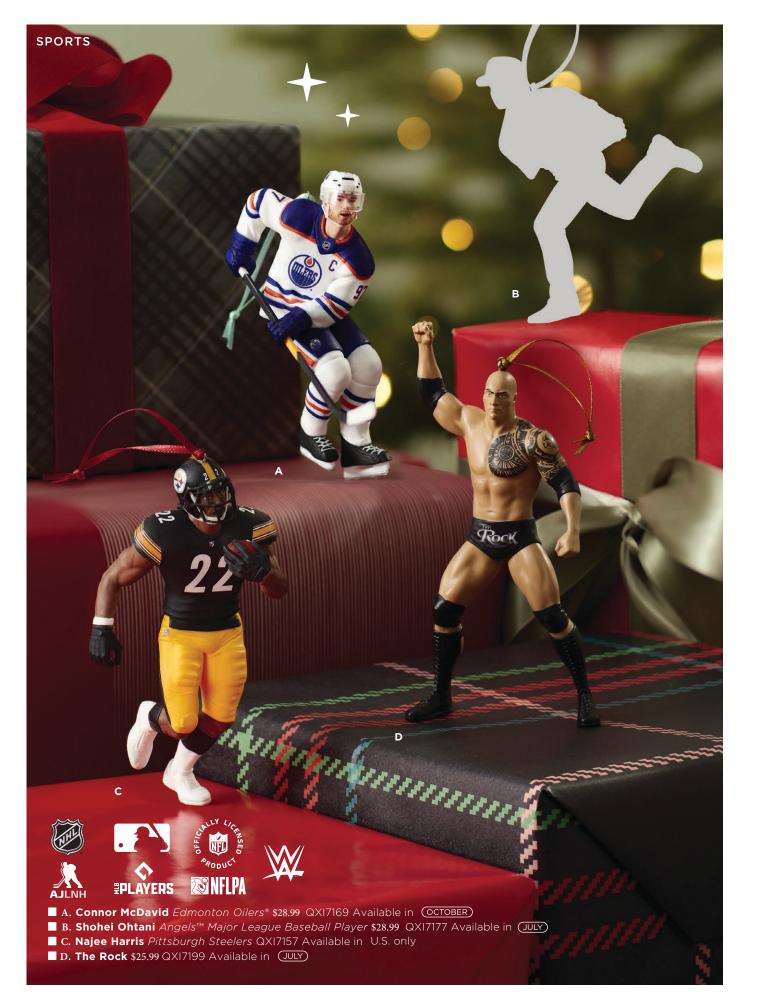
☐ B. 1361 Pennsylvania K4 Steam Locomotive \$27.99 Die-cast metal. QXE3267 Available in OCTOBER)

☐ C. LIONEL® Pennsylvania K4 Tender \$27.99 Die-cast metal. QXI6377 Available in (JULY)

☐ D. LIONEL® Pennsylvania K4 Caboose \$27.99 Die-cast metal. QXI6379 Available in (JULY)

☐ E. 1973 Chevrolet® Blazer® \$27.99 29th in the All-American Trucks series. By Robert Hurlburt. Die-cast metal. QXR8159 Available in (JULY)

☐ F. 1953 Chevrolet® Corvette® 70th Anniversary \$27.99 By Tim Bishop. Die-cast metal. QXE3247 Available in (JULY)





□**E. Josh Allen** *Buffalo Bills* . 29th in the Football Legends series. QXR8247 Available in JULY U.S. only



☐ F. Lamar Jackson Baltimore Ravens QXI7167 Available in OCTOBER U.S. only



☐ G. Nick Chubb Cleveland Browns QXI7159 Available in OCTOBER U.S. only



☐ H. Russell Wilson Denver Broncos QXI7527 Available in OCTOBER U.S. only









- ☐ A. 100 Years of Wonder \$37.99 QXD6727 Available in JULY
- ☐ B. Classic Characters \$71.99 By Simone Mariano. Set of 4. QXD6767 Available in JULY
- ☐ C. Star Wars™ and Marvel Heroes \$71.99 By Simone Mariano. Set of 4. QXI7447 Available in JULY
- ☐ D. Pixar and Princesses \$71.99 By Alex Ho. Set of 4. QXD6769 Available in OCTOBER)



Haunted Mansion

A GHOULISH DELIGHT

The ghostly, ghastly Disney Parks Haunted Mansion has arrived in Keepsake form! Relive memorable moments from your trip through the eerie estate with this series featuring actual dialogue and music from the attraction.

Keepsake Studio Art Director Charles Young calls this collection a "true team effort, with the combined talent of sculptors, an editor and engineers, as well as collaboration with our partners at Disney."

And this spirited three-year series is just getting started. Charles says, "These are the first ornaments in a collection that will take fans through favorite moments from the Haunted Mansion attraction, so stay tuned to see what supernatural moments we bring to life next."



Color-changing lights set a spooky mood.

Disney The Haunted Mansion Collection

☐ A. The Haunted Mansion Tree Topper
\$189.99 By Orville Wilson. QFM3927

☐ **B. Victor Geist** \$58.99 By Jake Angell. QXD6749 Available in OCTOBER

Available in (JULY)

C. Madame Leota \$58.99 QXD6747

Available in July

D. The Coffin in the Conservatory \$58.99 By Iman Zadrozny. QXD6757 Available in July Ornaments require Keepsake Power Cord (page 69).



☐ E. Off to Never Land! \$27.99 By Alex Ho. QXD6569 Available in JULY



☐ H. A Season of Love \$26.99 QXD6667 Available in OCTOBER)



☐ **F. Picture Perfect** \$22.99 By Alex Ho. Photo holder. QXD6547 Available in JULY



☐ I. Mickey's Tree Farm \$25.99 QXD6677 Available in (JULY)



G. Baker Mickey \$21.99
2nd in the All About Mickey! series.
By Nello Williams. QXR8187
Available in (JULY)



☐ J. Polka-Dot Perfect \$21.99 QXD6539 Available in (JULY)







☐ K. Dancing Duo \$37.99 Porcelain. QXD6719 Available in (OCTOBER)





☐ L. Snow White \$37.99 4th in the Disney Princess Celebration series. By Orville Wilson. Porcelain. QXR8189 Available in (JULY)

Beauty # Beast

☐ **N. A Mother's Love** \$31.99

By Jim Kemme. Porcelain.

QHX3109 Available (Now)



DISNEP



 \square O. Becoming King Arthur 60thAnniversary \$25.99 QXD6659 Available in (OCTOBER)



☐ E. A Happy Holiday Hug \$37.99 QXD6737 Available in July

DISNED



 \square F. Trimming the Tree Together \$23.99 By Nina Aubé. QXD6549 Available in (JULY)



☐ G. Dr. Bunsen Honeydew and Beaker \$37.99 Set of 2. QXD6759 Available in (JULY)



 \square I. Oliver and Dodger ☐ H. A Romantic Rescue 50th Anniversary \$27.99 35th Anniversary \$23.99 By Sharon Visker. QXD6589 By Anita Marra Rogers. QXD6559 Available in (JULY) Available in (JULY)





☐ **J. Snow Much Fun!** \$26.99 QXD6567 Available in (JULY)







☐ **A. Rapunzel's Heart of Gold** \$23.99 By Patricia Andrews. QXD6557 Available in (JULY)



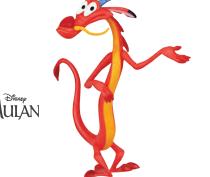
□ B. Two Sisters, One Heart 10th Anniversary \$35.99 QXD6599 Available in (JULY)



☐ C. Tiana and Prince Naveen \$25.99 By Joanne Wright. QXD6687 Available in (OCTOBER)



□ D. Heart of a Warrior 25th Anniversary \$23.99 By Anita Marra Rogers. QXD6679 Available in July



☐ **E. Mushu** \$23.99 QXD6647 Available in OCTOBER



 \square F. The Ocean Chose Me \$31.99 By Kristina Gaughran. Porcelain. QXD6627 Available in (JULY)



☐ **G. Ohana Means Family** \$27.99 By Nello Williams. QXD6597 Available in (JULY)



 $\hfill\square$ H. We Don't Talk About Bruno \$31.99 QXD6639 Available in (JULY)



 \square I. Meilin Lee \$25.99 QXD6587 Available in(July)

MONSTERS

☐ K. Boo and Sulley

\$49.99 Porcelain. QXD6629



☐ **J. Zurg** \$25.99 QXD6689 Available in OCTOBER



□ L. Joe Gardner and 22 \$25.99 By Eddie Hui. Set of 2. QXE3269 Available in OCTOBER



☐ M. I Have Been Chosen \$27.99 By Alex So. QXD6699 Available in JULY











Holiday Barbie™ Ornaments Coming Soon Inspired by the 2023 Holiday Barbie™ Doll. By Debra Nielsen. Artist crafted and fabric. Available in OCTOBER

□ D. Black \$27.99 9th in the series. QXR8217

- ☐ E. Caucasian \$27.99 9th in the series. QXR8209
- ☐ F. Latina \$27.99 1st in the series. QXR8219



□ G. Barbie's Best Friend, Midge™ Barbie[™] Ornament \$23.99 By Debra Nielsen. QXI7009 Available in JULY



□H. Beautiful Ballerina Barbie[™] Ornament \$22.99 Artist crafted and fabric. QXI6989 Available in OCTOBER)



□ I. Mermaid Barbie[™] Ornament \$23.99 By Emma Leturgez-Smith. QXI6999 Available in (JULY)



among many others.





☐ **F. The Gift of Stuart** \$23.99 QXI7397 Available in OCTOBER



☐ I. Airport \$25.99 QXI7379 Available in JULY



☐ **K. Mach Speeder**[™] \$25.99 By Tom Best. QXI7389 Available in OCTOBER



☐ **G. Poppy** Coming Soon \$23.99 QXI7407 Available in OCTOBER)



☐ **H. Tree Rex** \$22.99 By Jake Angell. QGO2779 Available in OCTOBER



☐ **J. Red Ranger** \$23.99 QXI7197 Available in OCTOBER



□ L. UNO™ \$23.99 10th and final in the Family Game Night® series. By Rodney Gentry. QXR8249 Available in JULY



■ M. Optimus Primal \$25.99 By Jake Angell. QXI7267 Available in JULY



TOYS & CHARACTERS



☐ **A. Baseball Star** \$17.99 By Tom Best. QGO2697 Available in (JULY)



☐ **B. Football Star** \$17.99 By Tom Best. QGO2707 Available in JULY



☐ C. Who Sews Whose Socks? \$22.99 By Nello Williams. QXI7319 Available in JULY



D. Soccer Star \$17.99
By Tom Best. QGO2689
Available in JULY



☐ E. Basketball Star \$17.99 By Tom Best. QGO2699 Available in (JULY)



☐ **F. Cindy-Lou Who** \$22.99 By Nello Williams. QXI7309 Available in OCTOBER



LEGO

☐ G. Gingerbread Woman LEGO*
Minifigure \$21.99 By Jake Angell.
QXI7329 Available in JULY



☐ **H. Dream Horse Andalusian** \$22.99 By Debra Nielsen. QGO2709 Available in OCTOBER



☐ I. Jr. Jump 'n Slide Bouncer \$23.99 QXI7359 Available in JULY



☐ **J. Izzy Moonbow**[™] \$21.99 QXI7327 Available in (JULY)







■ B. Isabelle \$23.99 By Emma Leturgez-Smith. QXI6317 Available in OCTOBER

☐ **C. Samus** \$25.99 QXI6349 Available in (JULY)

☐ D. Cat Mario \$23.99 2nd in the Powered Up With Mario series. By Orville Wilson. QXR8199 Available in (JULY)

☐ **E. Bee** \$17.99 By Nello Williams. QXI7189 Available in OCTOBER

F. Warden \$25.99 By Nello Williams. QXI6347 Available in OCTOBER



☐ **G. Snorlax** \$23.99 By Emma Leturgez-Smith. QXI7549 Available in (NOVEMBER)



AGADEMIA.

☐ H. Izuku Midoriya \$25.99 QXI7229 Available in OCTOBER





☐ K. Badgey \$25.99 Set of 2. QXI7027 Available in OCTOBER





STAR TREK



STAR TREK

☐ M. The Hand of Apollo \$37.99 By Jake Angell. QXI7019 Available in (JULY)









☐ C. Desert Skiff[™] \$16.99

QXI7499 Available in JULY



Hear dialogue from this unforgettable scene!





☐ D. Jabba's Sail Barge, The Khetanna™ \$47.99 QXI7109 Available in (JULY)

☐ J. The Mandalorian's N-1 Starfighter™ \$37.99 By Robert Hurlburt. QXI7119 Available in (OCTOBER)

□ K. The Mandalorian[™] and Grogu[™] **LEGO® Star Wars™ Minifigures** \$31.99 By Jake Angell. Set of 2.



☐ **N. Now Showing** \$31.99

By Rodney Gentry. Requires

(MAGIC)

See the

continuous

light effect.

STAR WARS

☐ M. Riding Into Battle \$31.99 QXI7087 Available in (OCTOBER)



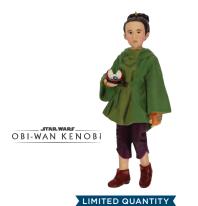
☐ E. Anakin Skywalker™ \$27.99 27th in the Star Wars™ series. QXR8239 Available in (JULY)



☐ F. A Curious Encounter on Endor™ \$34.99 By Kristina Gaughran. QXI7097 Available in (MAY)



☐ G. Drink-Serving Droid \$25.99 By Orville Wilson. QXE3299 Available in (JULY)



☐ L. A Princess and Her Droid \$27.99 By Kristina Gaughran. QXE3297 Available in OCTOBER)

Keepsake Power Cord (page 69). QXI7149 Available in (OCTOBER) 2023 DREAM BOOK | **55 54** | Hallmark.com/ShopKeepsakeOrnaments









☐ **D. Geralt of Rivia** \$27.99 By Jake Angell. QXI7419 Available in OCTOBER)



UNGEONS DRAGONS HONOR MESSET THIEVES

☐ **G. Themberchaud** \$31.99 By Jake Angell. QXI7547 Available in (NOVEMBER)



ORD

RINGS

GALACTICA

☐ E. Legolas \$27.99

By Kristina Gaughran. QXI7139

Available in (JULY)



☐ **H. Galactica** \$43.99 QXI7147 Available in OCTOBER



☐ **F. Syrax** \$25.99 By Orville Wilson. QXI6079 Available in OCTOBER



☐ I. Jake Sully on Skimwing \$35.99 By Nello Williams. QXI7417 Available in OCTOBER)



☐ M. Quidditch™ Seeker LEGO*
Minifigure \$23.99 By Jake Angell.
QXI6O39 Available in (JULY)



☐ **O. Hermione™ at the Yule Ball** \$25.99 By Kristina Gaughran. QXE3249 Available in (JULY)



□ N. Harry Potter and the Half-Blood Prince™ \$23.99

By Anita Marra Rogers. QXI6077

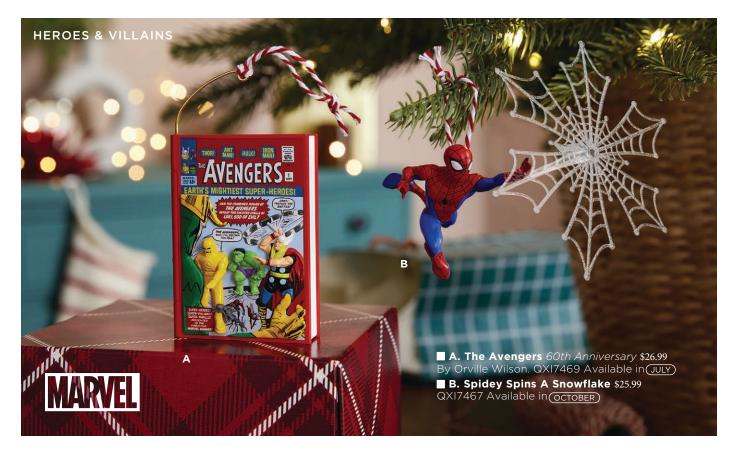
Available in JULY



☐ **P. Marauder's Map™ Mug** \$25.99 By Gregor Benedetti. QXI6257 Available in (JULY)



☐ **Q. The Burrow** \$35.99 By Orville Wilson. QXI6287 Available in (JULY)







☐ **C. Loki** \$25.99 QXI7477 Available in OCTOBER



☐ **D. Groot** \$25.99 QXI7479 Available in OCTOBER



☐ **E. Rocket** \$23.99 By Orville Wilson. QXI7459 Available in OCTOBER



☐ H. Wonder Woman™ \$25.99 QXI6119 Available in (JULY)



☐ J. Superman™ 85th Anniversary \$25.99 By Anita Marra Rogers. QXI6109 Available in OCTOBER



☐ I. In Brightest Day \$25.99 QXI6247 Available in OCTOBER



□ K. The Flash™ \$25.99 By Jake Angell. QXI7156 Available in July



☐ **L. Shazam!**™ \$25.99 QXI6117 Available in (JULY)







(MAGIC) Hear favorite phrases from each show.

☐ G. Dorothy Zbornak \$27.99 By Anita Marra Rogers. QXI7209 Available in JULY



☐ **H. Steve Urkel** \$27.99 QXI6267 Available in OCTOBER



☐ **I. Merry Rickmas!** \$22.99 QXI6087 Available in OCTOBER



MATRIX

☐ **J. Morpheus** \$31.99 QXI7137 Available in OCTOBER



☐ **K. Dilophosaurus** *30th Anniversary* \$25.99 QXI7207 Available in (JULY)



☐ **L. 1992 Jeep® Wrangler** \$27.99 3rd in The Car's the Star series. By Robert Hurlburt. Die-cast metal. QXR8149 Available in JULY







☐ **F. Jasmine** \$12.99 By Simone Mariano. QXM9269 Available in JULY



☐ **G. Ariel** \$12.99 By Simone Mariano. QXM9267 Available in JULY



☐ H. Miniature Mickey Mouse
Ornament Set \$19.99 Set of 6.
QSB6217 Available in OCTOBER)



☐ I. Radiator Springs Pals \$37.99 Set of 3. QXM9297 Available in OCTOBER



☐ **J. Cootie**® \$12.99

By Emma Leturgez-Smith. QXM9319

Available in (JULY)



☐ **K. Fun Jet** \$12.99 By Orville Wilson and Rodney Gentry. QXM9317 Available in (JULY)



☐ L. Clark Griswold \$12.99

By Emma Leturgez-Smith. QXM9237

Available in (JULY)



☐ M. The Cousins' RV \$16.99 By Rodney Gentry. QXM9239 Available in (JULY)



□ N. Friends Miniature

Ornament Set \$27.99 Set of 3.

QXM9257 Available in OCTOBER

FOR THE LOVE OF TRUCKS

Keepsake Artist Alex So's passion for vintage trucks began with a college research project.

"The 1954 Ford Mercury M-100 was the first truck that caught my eye. Its design was unique, with a brand-specific grill that really stood out, and I fell in love with it. So for me, it's exciting to create these trucks in miniature scale, while preserving as many details as possible to capture their beauty. This series is a celebration of everyone who loves their pickup trucks."

So what's coming next? Alex will only say, "You can look forward to another exquisite, iconic miniature truck!"



☐ **A. 1954 Mercury M-100** \$16.99 1st in the Lil' American Trucks series featuring a different classic truck each year. By Alex So. Die-cast metal. QXM9159 Available in (JULY)



Plymouth





☐ D. *U.S.S. Enterprise* NCC-1701 \$14.99 QXM9327 Available in (OCTOBER)

☐ E. Captain Kirk \$12.99 By Emma Leturgez-Smith. QXM9329 Available in OCTOBER)



☐ F. Hunter[™] and Wrecker[™] \$25.99 Set of 2. QXM9309 Available in (JULY)

Hallmark.com/ MiniTruck



☐ **G. Floatie Fun** \$11.99 By Allie Robillard and Ramon Olivera. QXM9189 Available in (JULY)



☐ J. Little Purple Butterfly \$12.99 By Terri Steiger. Metal. QXM9177 Available (Now)



☐ M. A Perfect Pairing \$18.99 By Gregor Benedetti. Set of 2. QXM9207 Available in (JULY)



☐ P. Spider-Man and Miles Morales \$25.99 Set of 2. QXM9337 Available in (JULY)



☐ **H. Lil' Duck** \$12.99 By Debra Nielsen. Metal. QHX3009 Available (NOW)



☐ K. Petite Pansy Fairy \$11.99 By Kristina Gaughran. QXM9167 Available (Now)



☐ **L. Tiny Angel** \$12.99 By Terri Steiger. Porcelain. QHX3017 Available (Now)

MINIATURE ORNAMENTS & TREES



□ N. Sweet Sugar Skull \$11.99 By Sharon Visker. QFO5329 Available in (JULY)



☐ O. Let's Celebrate! \$12.99 By Ken Sheldon. Porcelain and metal. QHX3007 Available (Now)



☐ **Q. Toad** \$12.99 By Matt Johnson. QXM9277 Available in (JULY)



☐ **R. Holiday Eevee** \$12.99 By Emma Leturgez-Smith. QXM9279 Available in (JULY)



☐ A. A Welcoming Wreath \$11.99 8th in the Petite Penguins series. By Kristina Gaughran. QXM9187 Available in JULY

☐ **B. Cozy Lil' Critters** \$11.99 5th in the series. By Nina Aubé. QXM9197 Available in JULY

☐ C. Festive Frozen Treats \$16.99 By Gregor Benedetti. QXM9199 Available in JULY

□ D. A Snowy 2023 \$16.99 By Tammy Haddix. QXM9209 Available in (JULY)

☐ E. Wiggly Santa \$12.99 By Nello Williams. QXM9229 Available in OCTOBER

F. A World Within \$11.99 9th in the series.
By Tammy Haddix. QXM9179 Available in JULY

☐ **G. Spinning Snowmen** \$12.99 By Tammy Haddix.

QXM9219 Available in OCTOBER

H. Whimsical Waffles \$11.99 By Matt Johnson. QXM9227 Available in OCTOBER



In 1988, Keepsake Ornaments introduced the industry's first complete line of miniature ornaments. □ L. Miniature Brass Ornament Hooks \$3.99 Set of 25. QSB6277 Available (Now) ☐ M. Evergreen Miniature **Pre-Lit Tree** \$31.99 QSB6253

Available in July

N. White Miniature Pre-Lit Tree \$31.99 QSB6243 Available in JULY

☐ O. Black Miniature Pre-Lit Tree

\$31.99 QSB6246 Available in (JULY) □ P. Flocked Miniature

Pre-Lit Tree \$37.99 QSB6339

Available in (OCTOBER)







☐ G. Clowning Around Snoopy \$12.99 By Jake Angell and Jim Kemme. QFO5327 Available in (JULY)



☐ H. Halloween Tree Topper and Skirt Set \$33.99 By Sharon Visker. Set of 2. Artist crafted, fabric and metal. QFO5339 Available in (JULY)



□ I. Halloween Hedgehog \$11.99 By Nina Aubé. QFO5317 Available in JULY



☐ J. Snoopy's Moonlit Mischief \$34.99 By Gregor Benedetti and Jake Angell. QFO5319 Available in



☐ K. Hoppy Halloween \$22.99 By Tom Best. QFO5287 Available in July



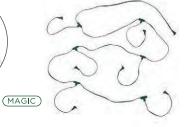
□ L. Season's Treatings Halloween Party \$22.99 By Sharon Visker. QF05337 Available in (JULY)



☐ M. Brass Ornament Hooks \$3.99 Set of 20. QSB6257 Available (NOW)



☐ N. Snowflake Light String \$49.99 By Allie Robillard. QSB6297 Available in (OCTOBER)



☐ O. Keepsake Power Cord \$18.99 Supports up to seven ornaments. QSB6269 Available (JULY)



Back Row (L-R): Orville Wilson, Matt Johnson, Tim Bishop, Terri Steiger, Emma Leturgez-Smith, Kristina Ferguson, Nita Obbink, Kurt Gaulke, Robert Hurlburt

Middle Row (L-R): Charles Young, Lisa Vogel, Debra Nielsen, Nello Williams, Jake Angell, Tom Best, Nina Aubé, Kelly Clark, Toni Gagarin, Jim Tronoski, Phu Dang, Kevin Dilmore, Anita Marra-Rogers

Front Row (L-R): Samantha Heryford, Tracy Larsen, Allie Robillard, Sharon Visker, Ellie Hintze, Lindsay Evans, Tammy Haddix, Joanne Wright, Rodney Gentry

A MESSAGE OF THANKS FROM THE KEEPSAKE STUDIO

As we look back on 50 years of Keepsake Ornaments, we're filled with an overwhelming sense of gratitude. We're grateful for the vision of those who first asked, "What if...?"

We're grateful for the artists who created those first ornaments back in 1973. The years since have brought a lot of change. But one thing remains constant—the love we share with you for the holidays, along with all the traditions and memories they bring. Which is why we're most grateful for you. You're at the heart of everything we create.

So we want to thank you for being the best part of our memories over the past 50 years. And we invite you to join us for the next 50, because we can't wait to share it with you. Merry Christmas, friends.



JOIN THE 2023 KEEPSAKE ORNAMENT CLUB

Get the rewards you deserve along with some special bonus perks for our Keepsake Ornament 50th anniversary celebration!

ANNUAL MEMBERSHIP GIFT

Filled with gifts from the Keepsake Studio, this year's extra-special Dream Box is valued at \$150.

SAVINGS AND OFFERS

Get a \$5 off \$10 coupon in every club mailing, plus special savings and top-tier Crown Rewards Bonus Points (U.S. only) on Keepsake purchases.

EXCLUSIVE ACCESS

Join us for our club-exclusive virtual 50th anniversary celebration in August! At that time, club members will be able to purchase an exclusive Sweet Decade repainted ornament (shown below), available online only. Plus, shop our ornament release events a day before everyone else, enjoy access to purchase club-exclusive ornaments, get plenty of sneak peeks and so much more. (Early Shopping at participating stores only.)

JOIN THE CLUB

In Canada, call 1-800-HALLMARK to join and get more information. Hurry, supplies are limited.

